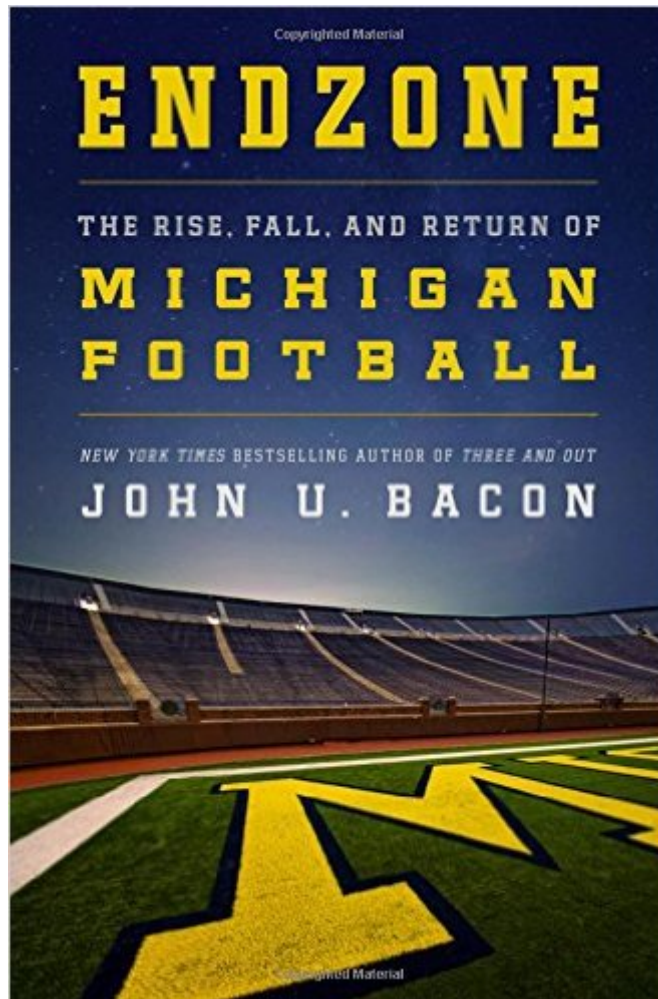


The book was found

Endzone: The Rise, Fall, And Return Of Michigan Football



Synopsis

Endzone tells the story of how college football's most successful, richest and respected program almost lost all three in less than a decade - and entirely of its own doing. It is a story of hubris, greed, and betrayal - a tale more suited to Wall Street than the world's top public university. Author John U. Bacon takes you inside the offices, the board rooms and the locker rooms of the University of Michigan to see what happened, and why - with countless eye-opening, head-shaking scenes of conflict and conquest. But Endzone is also an inspiring story of redemption and revival. When those who loved Michigan football the most recognized it was being attacked from within, they rallied to reclaim the values that made it great for over a century -- values that went deeper than dollars. The list of heroes includes players, students, lettermen, fans and faculty - and the leaders who had the courage to listen to them. Their unprecedented uprising produced a new athletic director, and a new coach - the hottest in the land - who vindicated the fans' faith when he turned down more money and fame to return to the place he loved most: Michigan. If you love a good story, you'll want to dive into Endzone: The Rise, Fall and Return of Michigan Football.

Book Information

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Customer Reviews

This book is stunning - maddening, disgusting, shocking, and ultimately joyous - a deep dive into what was going on during what we Michigan fans like to term "The Horror" or the "Dark Times".

Bacon has written a carefully researched and balanced book that at first glance may seem like an indictment of Dave Brandon as Michigan's Athletic Director. But it's not that at all, although later in the book Brandon pretty much indicts himself. Bacon gives him his due for his stint as a U-M Regent

and for his open-door policy for student-athletes as AD. Before even going there, the book first establishes the concept of the "Michigan Man" from the earliest years of Michigan Football and sets the bar for what values and traditions are dear to generations of Wolverines. It then tackles the recent history of the program and Brandon's history, laying out the timeline of the program's increasing peril beginning sometime after the death of Bo Schembechler in 2006 through the recent hiring of Jim Harbaugh, Bo's protege. There's a lot of drama between those bookends of time. Lots of division, duplicity, and very "un-Michiganlike" thinking (and doing). What you read, no matter your school affiliation, will have you scratching your head. In the end, this book shows how a great institution lost its way through questionable leadership, loss of perspective on the things that are important to the university's students, alumni, employees, fans, and athletes, and the placing of self before the whole. It also shows how a grassroots effort by those very people set in motion events that look to restore Michigan Football to a position of respect and power nationally. Do NOT ignore this book if you're not Michigan fan. This could happen anywhere.

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